



Your business

A monthly editorial on your reputation, guests, and growth.

RATING

4.8

TOTAL REVIEWS

265

MONTHLY GROWTH

+8%



The month at a glance.



4.8

Current Rating

out of 5.0



265

Total Reviews

all-time



35

Reviews Gained

this month



8%

Monthly Growth

vs last month



4.8

Avg. Star Rating

30-day mean

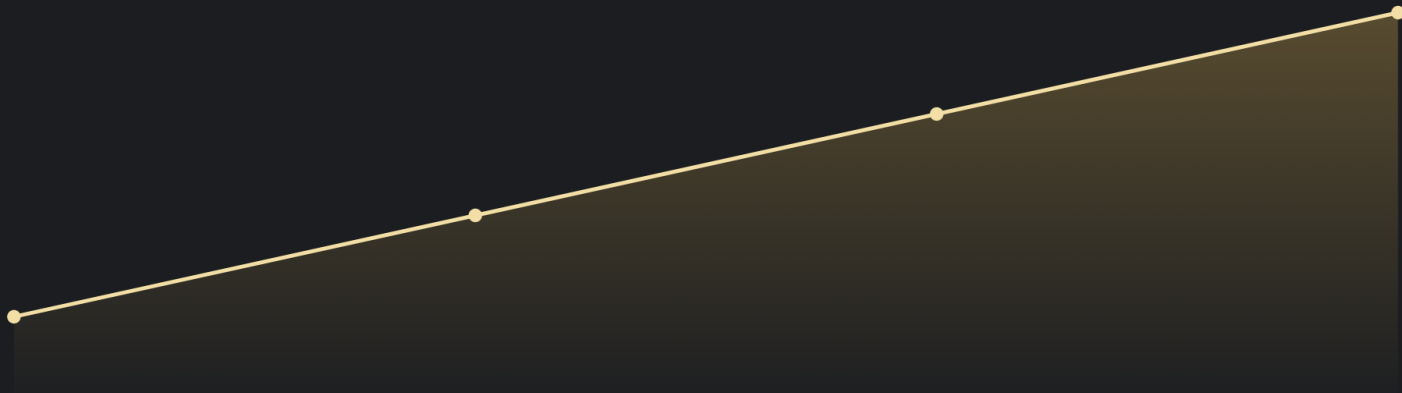


90

NFC Tap Count

in-store taps

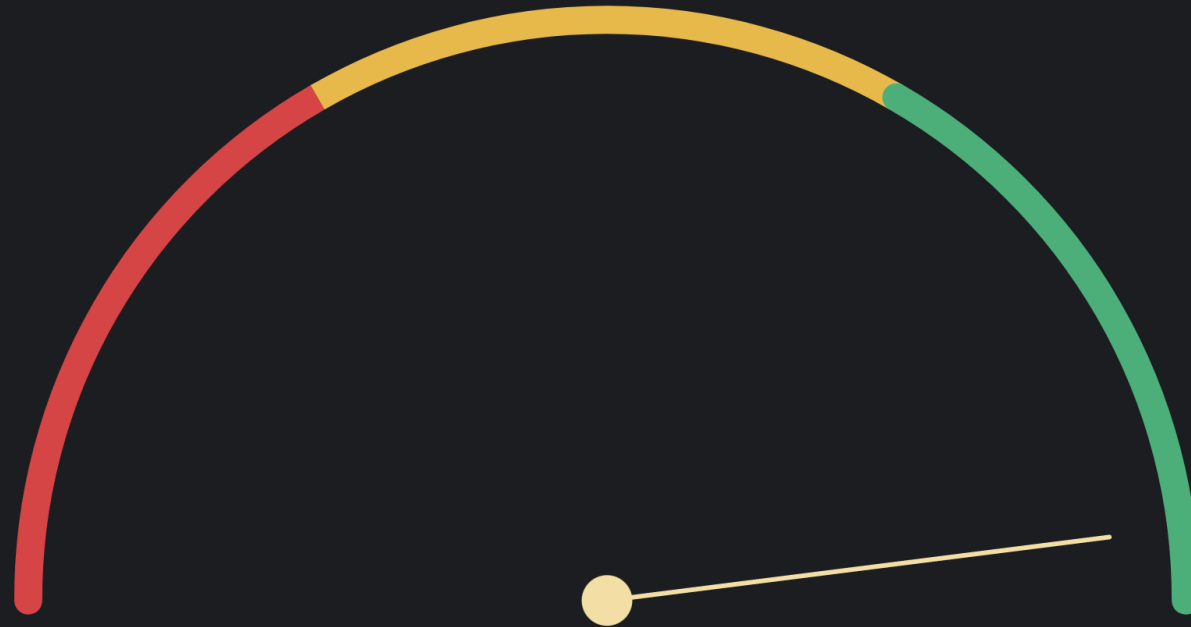
Six months of momentum.



ep-Oct-Nov-Dec-Jan

Steady growth month over month.

Where you sit on the dial.



4.8 / 5.0

How guests are showing up.

NFC TAPS

90

unique in-store

CONVERSION RATE

80%

tap → review

NEW REVIEWS

35

this month

BEST PERFORMING WEEK

Wk 1

12 reviews

PEAK REVIEW DAY

Saturday

avg. 4 / day

Badges earned in August.



Review Champion

Top performer for review velocity.



5-Star Excellence

Most reviews were 5 stars.



Streak Master

Consecutive weeks of new reviews.



Response Pro

High owner response rate.



Growth Leader

Fastest growing in your area.



Guest Favourite

Frequently praised by guests.

Your overall standing.



OVERALL HEALTH · 90/100



REVIEW GROWTH



RATING



CONSISTENCY



ENGAGEMENT



PROFILE HEALTH

Patterns worth noting.



Weekend momentum

Weekends drive most of your review volume.



Signature product

One item is consistently mentioned by name.



Response lifts rating

Faster owner responses correlate with higher ratings.



New guest surge

First-time visitors are up this month.

08 · THIS MONTH'S WINS

Worth celebrating.



Hit a review milestone



Best month on record



Owner response rate maintained

What to explore next month.

01

Add a weekday prompt

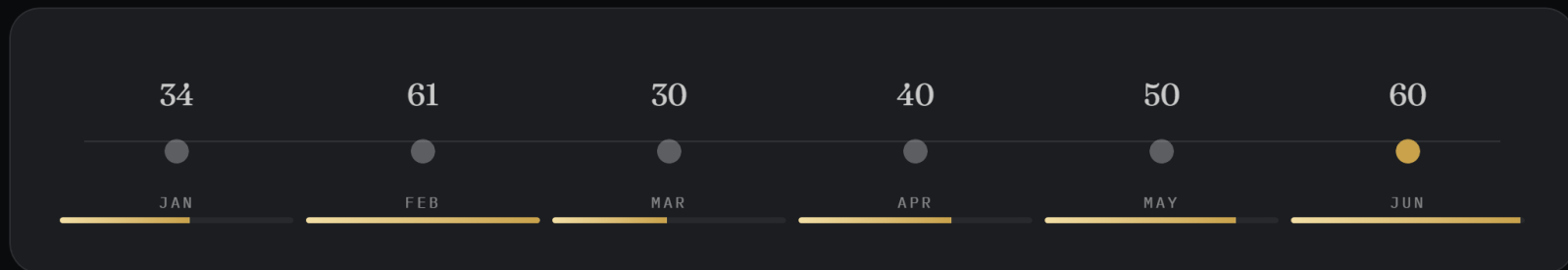
Close the weekday vs weekend conversion gap.

02

Feature signature product

Highlight what guests already love.

Six months, one arc.



Behind the scenes this month.



Checked and maintained NFC and QR links



Tracked monthly customer interactions



Monitored Google review growth



Prepared professional review replies



Reviewed your Google Business Profile



Created this 1 Tap Club monthly Growth Report

You've been with us a while.

GROWTH + MEMBER

5 months



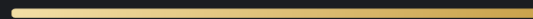
What we're aiming at.

Total reviews



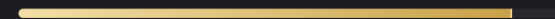
260 → 300

Avg. rating



4.8 → 4.9

NFC taps



90 → 100



— THANK YOU

Here's to another great month.

Your business · August 2026 · 1 Tap Club

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